

## NEWS RELEASE

### Robin Barnes of *COLE* Technology Corporation to Attend SHRM Conference in June

**Fort Worth, TX – June 11, 2008** – Mrs. Robin L. Barnes, Vice President of Human Resources of *COLE* Technology Corporation (*COLE*) will attend the Society for Human Resource Management (SHRM) 60<sup>TH</sup> Annual Conference and Exposition. The SHRM conference will take place on June 22 – 25 at the McCormick Place Convention Center in Chicago, Illinois. Mrs. Barnes is certified as a Senior Professional in Human Resources (SPHR) through the Human Resource certification Institute (HRCI). Mrs. Barnes said, "I am very excited and honored to attend the SHRM conference and see this as a great opportunity to increase my body of knowledge in Human Resources which is an integral facet of *COLE* Technology."

The conference offers educational sessions, workshops, and special events where HR professionals can gain further insight into challenges, collaborate with other professionals, learn to maximize their skills, and enhance their company's program. The SHRM conference also offers powerful messages on important issues to HR professionals from such keynote presenters as Nancy Giles, Denise M. Rousseau, PH.D., and Patrick Lencioni.

Mrs. Barnes will attend the conference with the intent of gaining insight and knowledge of the HR process including, procedure and compliance, networking with Human Resource peers, and enhancing the compliance and overall quality of *COLE's* already advanced Human Resources program with progressive concepts and innovative solutions. Mrs. Barnes plans to attend a number of educational sessions including Unique Ways to Increase Motivation, Retention, and Revenue; Employment Branding; Building an Innovative Team; and Building and Managing Our Total Naval Force.

Founded in 1948, the Society for Human Resource Management is the world's largest professional association dedicated to Human Resource management and development. SHRM represents more than 225,000 individual members in over 125 countries and has a network of more than 575 affiliated chapters in the United States and abroad. For more information, visit [www.shrm.org](http://www.shrm.org).

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